



Alkem Laboratories forays into Ophthalmology with launch of eye care products

Mumbai, 6th July, 2023:

Alkem Laboratories, a renowned pharmaceutical company, announced its entry into the field of Ophthalmology with the launch of an extensive portfolio of affordable and quality eye care products. This strategic expansion demonstrates Alkem's commitment to innovation and its dedication to meeting the diverse needs of patients suffering from various eye conditions.

Alkem introduces a line-up of brands targeting key therapeutic categories for its ophthalmology segment launch by providing innovative, quality and affordable solutions to ophthalmologists, who play a pivotal role in managing and treating eye diseases.

In addition, Alkem Laboratories is committed towards patient care by helping enhance the knowledge and awareness of patients with vital knowledge in a user-friendly and inclusive manner through a dedicated patient education website. Each sales package includes a scannable QR code that provides accessible Interactive multilingual patient education in a user-friendly and inclusive manner through a dedicated patient education website.

The nationwide launch of Alkem's ophthalmology segment ensures that patients across India have access to quality eye care formulations at an affordable price. These offerings aim to elevate the standard of eye care and improve the overall well-being of patients.

Commenting on the new segment launch, **Sandeep Singh, Managing Director – Alkem Laboratories** said, *"We are delighted to begin this new chapter in Alkem's journey by entering the field of Ophthalmology. In this new segment, we are aspiring to make it big with the introduction of new, innovative and futuristic formulations. At Alkem, our commitment is towards advancing healthcare and providing innovative solutions at affordable rates to patients suffering from eye diseases. With our comprehensive product range and patient-centric approach, we aim to empower ophthalmologists to provide exceptional care and improve patients' lives."*

About Alkem Laboratories: Alkem Laboratories Ltd is an Indian pharmaceutical company engaged in the development, manufacture, and sale of pharmaceutical and nutraceutical products. The company produces branded generics, generic drugs, active pharmaceutical ingredients (APIs) and nutraceuticals in acute and chronic therapeutic areas, such as anti-infective, pain and analgesics, vitamins/minerals/nutrients, cardiac and Diabetology, Gynecology, neuro/central nervous system, dermatology, anti-diabetes, anti-osteoporosis, cardiovascular, and muscle relaxants, which are marketed in Indian and International markets. It operates through the pharmaceutical business segment. Read more at <https://www.alkemlabs.com/index.php>